

ORDER



Orders
Order / Rev: 50395
Alt Order #: 8837046
Product Desc: ISSUE
Estimate: 11541
Flight Dates: 09/10/12 - 09/16/12
Original Date / Rev: 08/17/12 / 08/31/12
Order Type: CIA - O

KUCW-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency
Name: Wired Media Partners
Buying Contact: Chris Vail
Billing Contact:
 11350 Random Hills Road
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Center Forward
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-2
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/14/12	12	\$4,650.00	\$3,952.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	12	\$4,650.00	\$3,952.50	0.00
Totals	12	\$4,650.00	\$3,952.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts	SLC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KUCW	09/10/12	09/14/12	M-F 5p-530p M-F 5p-530p	CM	5p-530p	1--1---	:30	2	\$75.00	P-2	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	1--1---			2		\$75.00	0.00					
N 2	KUCW	09/10/12	09/14/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-211--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
N 3	KUCW	09/10/12	09/14/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-112--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
													Totals	12	\$4,650.00